

RYAN DE LA CRUZ Graphic & Interactive Design

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TIERNEY Philadelphia, PA

FREELANCE INTERACTIVE DESIGN | AUGUST 2010 – PRESENT

- Flash banner design and development using AS2
- Clients: TD Bank, PECO, Bayer Advanced

THE HEADS OF STATE Philadelphia, PA

FREELANCE INTERACTIVE AND PRODUCTION DESIGN | AUGUST 2010 – ONGOING

- Flash banner design and development for Columbia University
- Production on album artwork for Warner Bros.
- Clients: Columbia University, Warner Bros.

THE DELEON GROUP Long Island, NY

FREELANCE ART DIRECTION AND GRAPHIC DESIGN | MARCH 2008 – ONGOING

- Remotely collaborate with copywriters and creative directors
- Concept, design and production of various print advertising including newspapers/magazine ads, billboards, postcards, self-mailers, and Flash banners
- Design, production, and maintenance of agency's website
- Clients: Comcast, Bresnan, Communicom, Shentel, ESP Connects, Norton Museum of Art

MEDTRUST ONLINE Scottsdale, AZ

FREELANCE ART DIRECTION AND GRAPHIC DESIGN | JUNE 2008 – ONGOING

- Concept, design and production of company branding
- Concept, design and production of collateral material

RSKMIEC DESIGN Philadelphia, PA

FREELANCE ART DIRECTION AND GRAPHIC DESIGN | AUGUST 2009 – ONGOING

- Brand Identity—logo design, stationary systems
- Website design and development
- HTML e-mail design and development
- Blogging on WordPress platform
- Print production and management
- Clients: Radian, Essent, BCUSA, Coppertone, Exit Skatesupply, Kinetic Skateshop, Ashton-Whyte, Cafe Ole, Susan Meyers Metalsmith

Skills

PC & Mac, Adobe CS3–CS5 (Photoshop, Illustrator, InDesign, Dreamweaver, Flash), HTML 4.0, CSS 2.0, QuarkXPress, Microsoft Office, Digital Photography, Digital Illustration, Collage

Education

BSc IN GRAPHIC DESIGN THE ART INSTITUTE OF PHILADELPHIA MARCH 2008